

Module Assignments

Sustainable Tourism Future

Each module has an assignment associated with it. The assignment is designed to encourage critical and reflective engagement with the concepts covered in the module. Choose any 5 of the module assignments. Each one is worth up to 5% of the final course mark.

Choose one of the following formats for engaging with the subject matter of this module:

- Create a 1–2-minute video log (Vlog) using images, animation, text, video, and audio to synthesize your understanding of the module content.
- Create a 2–5-minute podcast using interviews, audio clips, music, and other sound effects to synthesize your understanding of the module content.
- Write a 400–500-word blog using text, images, graphics, charts and other visual to synthesize your understanding of the module content.

MODULE ASSIGNMENT RUBRIC

<i>Grade Criteria</i>	<i>Excellent</i>	<i>Adequate</i>	<i>Needs Improvement</i>	<i>Incomplete</i>
<i>Relevance to Class Content</i>	The project consistently demonstrates clear and insightful links to class content	The project sometimes demonstrates clear and insightful links to class content	The project rarely demonstrates clear and insightful links to class content	
<i>Use of Media</i>	The project displays a mastery of the media, visual/audio elements are clear and accurately represent their goal	The project displays competence of the media, visual/audio elements are often clear and sometimes represent their goal accurately	The project displays an inconsistent use of the media, visual/audio elements are vague and inaccurately represent their goal	
<i>Verbal/Written Communication</i>	Student displays a clear	Student displays a	Student displays an unclear understanding	



	understanding of their working process and eloquently explains relevance to the audience	somewhat clear understanding of their working process and generally explains relevance to the audience	of their working process and struggles to explain relevance to the audience	
<i>Project Parameters</i>	The project meets all the technical parameters of the assignment	The project is missing one of the technical parameters of the assignment	The project is missing some of the technical parameters of the assignment	

