

## **How Do IP Considerations Impact Your Company?**

Pooja Viswanathan, PhD, CEO & Founder, Braze Mobility Inc.

We've developed the world's first blind spot sensors for wheelchairs that can transform any regular wheelchair into a smart wheelchair that automatically detects obstacles and provides alerts to the user through intuitive lights, sounds and vibrations.

We've already filed patents in North America, Europe and Asia and use trade secret and copyrights to protect our software.