

How Do IP Considerations Impact Your Company?

Joella Almeida, Co-Founder and COO, MedEssist

At MedEssist, we obtained patents in another market to protect the long-term growth potential of our innovations.

A patent in the United States for our technology allowed us to spend time focusing on testing, building, and refining our product right here in Canada first, while protecting the potential to grow into the U.S market when we are ready.

Our patent also protected our invention from being applied to other use cases that we have planned in our product development roadmap.