

How Do IP Considerations Impact Your Company?

Melisa Ellis, Founder and CEO, Nobellum Enterprise

Hi, my name is Melisa Ellis, and I am the founder of Nobellum Enterprise. At Nobellum, we are building a unique app to support Black owned businesses gain quick access to essential business service providers.

Protecting the IP of our app is key to being able to provide the right support for our users. Without the right patents or trademarks in place, anyone can take our ideas, or even worse, pretend to be us.

Although I'm not an IP lawyer, I definitely see the value in learning more about intellectual property.