

ARTIFACT D: INTRODUCTION

Career Compass

Unlock Your Future! Harness your digital footprint to craft your personalized path to success!

What is this artifact?

Career Compass app, a game-changer in the world of careers and technology. The Career compass is designed to work as your digital co-pilot to show you what unique opportunities are available. We live in a hyper-connected world where our online lives play a big role in shaping our identity, experiences, as well as the career goals we would like to pursue. The Career Compass app takes this into account, providing you with a customized journey that matches your interests through its unique ability to analyze the areas of your online presence that you choose, including your social media activity, online courses, and professional interactions. Once it gets to know you, it will map out a career path tailored to your interests and goals.



ARTIFACT D: INFORMATION SHEET

Career Compass

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How does this artifact work?

With the Career Compass app, you will embark on a personalized career journey that aligns your digital footprint with your interests and goals. By analyzing the areas of your online presence that you choose, including your social media activity, online courses, and professional interactions, this app maps out a career or educational path that matches your interests and experiences.

It provides a roadmap for gaining the knowledge and skills you need or desire in order to excel. Unlike traditional career services tied to a single institution, the Career Compass offers flexibility. It connects you with opportunities across diverse companies and platforms. This app takes into account your digital footprint- the content you engage with as well as the skills you've exhibited online and it identifies trends and patterns to suggest the most suitable career pathways- it's ok if you don't know what you want, the career compass will help guide your way!

What's unique about this app is that, since your aspirations evolve over time, the app is able to continuously update your journey to ensure that you remain on the right track. As you accumulate experiences and skills, the app adjusts your path accordingly. This app enables you to make informed decisions based on your unique digital footprint and aspirations. Your path to success and growth is now in the palm of your hand!

How was this artifact created?

The artifacts are created based on trends presented in eCampusOntario's Foresight reports. If you explore our report collections, you will find a brief explanation of what the trends are, some examples of signals that are shaping that trend, and also some questions to reflect on the long-term implications. How could these trends transform post-secondary education? What would they mean for the system? We recognize that thinking through long term implications, especially 10, 20, 30, 50 years into the future, can be challenging to do as a thought exercise. Often, this can feel very abstract and also ambiguous. To help make future possibilities more tangible to explore, we build artifacts.

Artifacts were designed by staff at eCampusOntario's Research and Foresight team, who were asked to build an artifact from the future if a chosen trend was to become commonplace by 2033.

What trends inspired this artifact?

This artifact is based on extrapolated future possibilities from the following trends:

- Meet your digital twin

included in the [Foresight Report: Ubiquitous Learning](#)

- Maps: from Adaptive Learning to Adaptive Pathways

included in the [Foresight Report: Navigating Lifelong Learning](#)