



**Canadian Learning
Credit System**

Hi Oliver

Profile ID: 32033456



Profile Insights

Private to you

34

Skills Validated

Added to your profile

15

Skills Recommended

Based on your profile

Let's look at your skills:

Skill #1

Google Analytics

Advertising & Marketing Program

Academic: University of Futuretown

In Progress

Credits: 2

View

Skill #2

Marketing Automation

Advertising & Marketing Program

Academics: University of Futuretown

In Progress

Credits: 1

View

Google Analytics

Skill ID: DS2235D8

Skill Description

Google Analytics shows users how to create an account, implement tracking code, set up data filters, navigate the Google Analytics interface and reports, and set up dashboards. Users with this skill also know how to analyze basic Audience, Acquisition, and Behavior reports, and campaign tracking.

Skill Information

Source Category: Academic

Source: University of Futuretown

Credits Awarded: 2

Status: In-Progress

Have this skill?

Already have this skill from previous experiences? Validate and earn credits on your skills.

Validate Skill

Validate Skill:
Add Source

Work Experience



Validate Skill: Select Experience

Work Experience ▼

Please select:

Lead Marketing Analyst

Statesman Media

September 2021 - May 2022 Toronto, Ontario

Associate Marketing Analyst

Axis Media Marketing Solutions

July 2018 - August 2021 Toronto, Ontario

Add New Work Experience

Take Quiz

Google Analytics

Skill ID: DS2235D8

1.6M people took this quiz

25 Questions

🕒 1.5 Minutes per question

✅ Score all questions to validate skills

Before you start:

- You must complete this quiz in one session.
- Validation of skills will depend on manual review.
- Your results are private and not shared with any third party organizations.

Start Skill Validation
Quiz

Your Skills Validation is in Progress

Hey Oliver,

Thanks for your information. Your skill validation is in process. Once approved, you will receive credits for your skills.

Please check your profile in 2-3 business days.

While you wait:

- Click here to understand how we use your data
- You can update your resume on CLCS
- You can explore certifications, events and workshop

[Back to Profile](#)

Notifications

You have a new update on your skill validation.

You appeared in 45 searches this week.

A new skill has been added to your profile.

You have skills that require validation.



Find



Profile



Settings

CONGRATULATIONS!

Hello Oliver,

You have earned 2 credits for validating your skill: [Google Analytics](#) (ID: DS2235D8).

Your required credits to complete your program at the University of Futuretown is now 12. To learn more about your program requirements, please visit your program dashboard.

Keep learning.
Canadian Learning Credits System

Time: 14:06
Date: November 03, 2023



Find



Profile



Settings