



**Canadian Learning  
Credit System**

# Hi Oliver

Profile ID: 32033456



## Profile Insights

*Private to you*

34

**Skills Validated**

Added to your profile

15

**Skills Recommended**

Based on your profile

## Let's look at your skills:

Skill #1

**Google Analytics**

Advertising & Marketing Program

Academic: University of Futuretown

In Progress

Credits: 2

View

Skill #2

**Marketing Automation**

Advertising & Marketing Program

Academics: University of Futuretown

In Progress

Credits: 1

View

# Google Analytics

Skill ID: DS2235D8

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## Skill Description

Google Analytics shows users how to create an account, implement tracking code, set up data filters, navigate the Google Analytics interface and reports, and set up dashboards. Users with this skill also know how to analyze basic Audience, Acquisition, and Behavior reports, and campaign tracking.

## Skill Information

**Source Category:** Academic

**Source:** University of Futuretown

**Credits Awarded:** 2

**Status:** In-Progress

## Have this skill?

Already have this skill from previous experiences? Validate and earn credits on your skills.

Validate Skill

Validate Skill:  
Add Source

Work Experience



## Validate Skill: Select Experience

Work Experience ▼

*Please select:*

**Lead Marketing Analyst**

Statesman Media  
September 2021 - May 2022 Toronto, Ontario

**Associate Marketing Analyst**

Axis Media Marketing Solutions  
July 2018 - August 2021 Toronto, Ontario

Add New Work Experience

## Take Quiz

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### Google Analytics

**Skill ID:** DS2235D8

1.6M people took this quiz

#### 25 Questions

🕒 1.5 Minutes per question

✅ Score all questions to validate skills

#### Before you start:

- You must complete this quiz in one session.
- Validation of skills will depend on manual review.
- Your results are private and not shared with any third party organizations.

Start Skill Validation  
Quiz

## Your Skills Validation is in Progress

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Hey Oliver,

Thanks for your information. Your skill validation is in process. Once approved, you will receive credits for your skills.

Please check your profile in 2-3 business days.

While you wait:

- [Click here to understand how we use your data](#)
- You can update your resume on CLCS
- You can explore certifications, events and workshop

[Back to Profile](#)

## Notifications

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You have a new update on your skill validation.

You appeared in 45 searches this week.

A new skill has been added to your profile.

You have skills that require validation.



Find



Profile



Settings

# CONGRATULATIONS!

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Hello Oliver,

**You have earned 2 credits for validating your skill: [Google Analytics](#) (ID: DS2235D8).**

Your required credits to complete your program at the University of Futuretown is now 12. To learn more about your program requirements, please visit your program dashboard.

Keep learning.  
Canadian Learning Credits System

Time: 14:06

Date: November 03, 2023



Find



Profile



Settings