

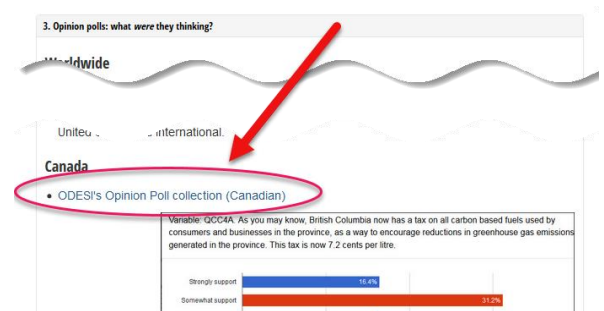
What *were* they thinking?

Use a chart to illustrate public opinion on an issue. This activity with *ODESI's Opinion Poll Collections* will show you how.

Steps:

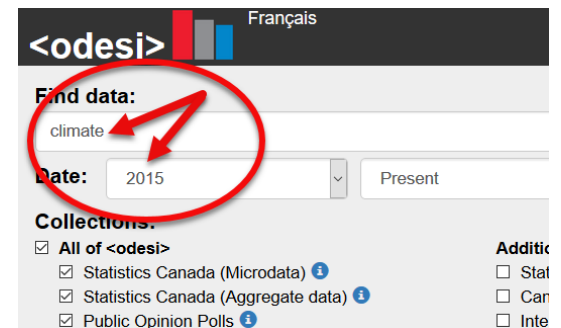
I. Find ODESI (the database with over 5,300 datasets for the social sciences)

1. From LEARN, go to the course's library guide, Visualizing data tab.
2. Go to section 2. Opinion polls
3. Under, Canada, click on '[ODESI's opinion poll collection \(Canadian\)](#)'



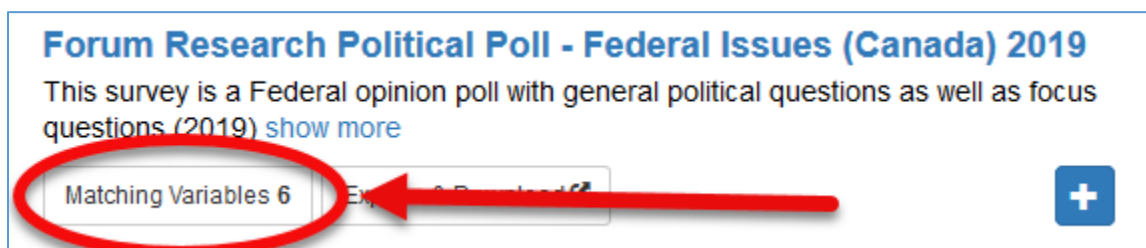
II. Search for opinion polls that include questions about climate

4. In the 'Find data' box, type: *climate*
5. Change the date range to: *2015-present* and search



III. Choose the poll "Forum Research Political Poll - Federal Issues (Canada) 2019"

6. Click: Matching Variables 6



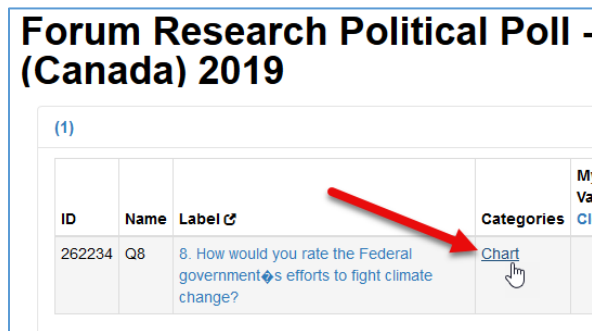
7. Then select the first option with the first variable



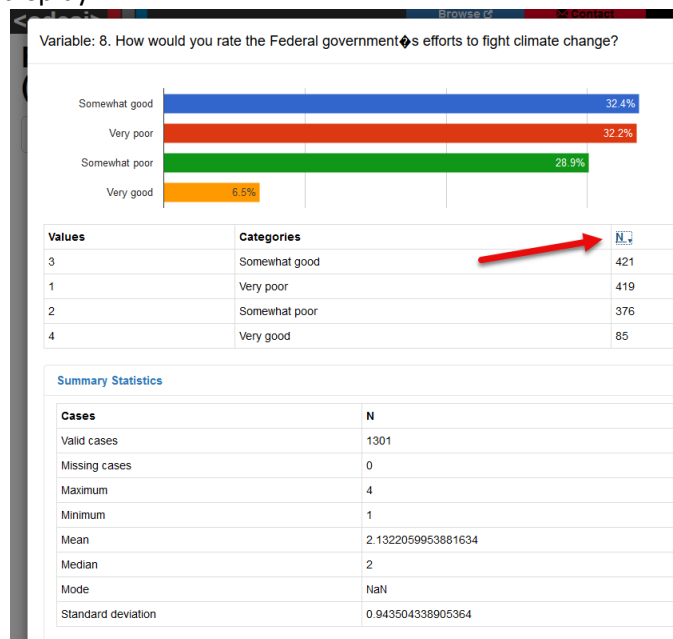
IV. Display and capture the chart for question 8 (Q8)

“How would you rate the Federal government's efforts to fight climate change?”

8. Click on the “Chart” link to bring up the polling results



9. Use the “N” to change the display



V. Capture your chart to use in your work

10. Press the "Print Screen" key on your keyboard
11. Open "Paint" (or an equivalent program) on your computer
12. Press "Control + v" to paste your screenshot into "Paint"
13. Select the "Select/Crop" tool, outline the chart
14. Click "Crop"
15. "Save" a .png to your desktop
16. Upload the image as needed

You now have a visualization to support a point!

VI. Cite the origin of your question/chart

Author(s) or creator(s) The individual(s) or organization(s) responsible for creating the dataset	Forum Research Inc
Date of publication The year the dataset was published or released to the public (not the date of the subject matter)	2019
Title or description If no title exists, create a brief description of the data. Include time period covered if applicable	Forum Research Political Poll - Federal Issues (Canada) 2019
Publisher The organization, database, archive, or journal responsible for hosting the data	Scholars Portal Dataverse
URL or DOI The unique identifier if the data set is online	https://doi.org/10.5683/SP2/OD7AV7

Chicago's author-date format:

Forum Research Inc. 2019. "Forum Research Political Poll - Federal Issues (Canada) 2019." Scholars Portal Dataverse. <https://doi.org/10.5683/SP2/OD7AV7>.

Questions you should ask about any poll.

1. Who did the poll?
2. Who paid for the poll and why was it done?
3. How many people were polled?
4. How were those people chosen to participate?
5. What area (country, province, or region) were these people chosen from?
6. How was the polling conducted? Phone? Internet? On the street? Who might be excluded through this method?
7. What is the sampling error for the poll results?
8. What other kinds of factors can skew poll results?
9. Have other polls have been done on this topic? Do they have similar results? If not, why are they different?

Adapted from: Gawiser, S.R., & Witt, G.W. (2006). 20 questions a journalist should ask about poll results. 3rd edition. National Council on Public Polls. http://www.ncpp.org/files/20%20Questions%203rd%20edition_Web%20ver_2006.pdf.