

The science of social psychology investigates the ways other people affect our thoughts, feelings, and behaviors. It is an exciting field of study because it is so familiar and relevant to our day-to-day lives. Social psychologists study a wide range of topics that can roughly be grouped into 5 categories: attraction, attitudes, peace & conflict, social influence, and social cognition. This textbook presents core concepts common to introductory social psychology courses. The 8 units include 27 modules covering key social psych topics such as research methods, group processes, social influence, and relationships.

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