**Writing Information Literacy Storyboard**

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| **Image Description/Drawing: 1. TITLE SCREEN** | **Image Description/Drawing: 2. OVERVIEW**  [**Life image**](https://www.flickr.com/photos/lel4nd/5522413176/in/photolist-9pZP3h-pyjGpL-xMUoBg-9hUdr5-h6p7Gh-5yKXMW-qQWzjj-yXCCc4-7sNwpN-8RGB9a-89iqt7-4hDPgF-7bdowd-9yg267-9cFUZx-dL5eL9-ejWCxF-jmCB9X-s3h1XD-wWEgN9-nVX5TH-rFP1JM-8wTiEn-6ngxMZ-62fMbM-tvAdt7-vfJT6X-ySr7Hu-piHPA2-q6KaCM-dssekL-eAhXRU-d4owgj-8Akqe4-kbQhVQ-5KDZuu-mnPKrx-aNcaj-znDD4b-pUnpKh-mzseGx-4NDKB8-zGRtA8-mV32Tk-qjermT-nQdDUj-A5gWcx-q5NKKm-oGuZuJ-eDDXQy) | **Image Description/Drawing: 3.**  **WAYS TO FIND INFORMATION**  [**Expert Panel Image**](https://www.flickr.com/photos/mainakiai/14346871940/in/photolist-nRMtc3-o99EYA-8395g4-4LCPuU-7jU2EN-9fnSt1-6HPouy-xJbZs-9sge2w-hMEeN-fTQpp-9sgf6f-e9ZSQL-e9Udve-e9UdjF-9sa288-9sa31H-9sa3k6-f7eCWs-9sd1aQ-9sdfAt-9sdexn-9sgfe9-9sdfxp-9pnw9W-e9ZTb7-nW5N5h-cZn9dU-6FA5Vq-9sgf2q-9sa2ix-9sge6s-9sd1No-9sa3rR-9sdeZg-9sa3vB-9sgehf-9sa22z-9sa2yr-9sa33k-9sa2Ka-9sdf6v-9sd1bY-9sgeD5-9sdetg-9sgePY-9Hzymm-9sd1W1-9sd1Su-e9ZTaG) |
| **Image Credit:** | **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** | **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** |
| **Spoken Text:** | **Spoken Text:** Good, reliable and accurate information can be the lifeblood of any successful business or organization. In order to make good decisions or pursue one direction over another, it’s important to develop literacy around information and build skills for research that can support your business writing. | **Spoken Text:**First, consider the ways you can quickly and easily find valuable information such as:   * Speaking to experts * Collaborating with colleagues * Reading books; or * Searching the Internet |
| **Written Text:** | **Written Text:** | **Written Text:** |
| **Music/Sounds:** | **Music/Sounds: Heartbeat** | **Music/Sounds:** |
| **Music/Sound Credit:** | **Music/Sound Credit:** | **Music/Sound Credit:** |
| **Effects:** | **Effects:** | **Effects:** |

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| **Image Description/Drawing: 4.**  **BEST PRACTICES FOR INTERNET SEARCHES**  [**Checklist image**](https://www.flickr.com/photos/alan-dean/5113965964/in/photolist-8MUpUY-2dvcmq-3q18dj-vesSYo-zX1Kqw-ebqEz6-osMeTX-dpjunU-gmKVH-Ayb9C9-mU5KHe-uRzWfC-fz9DYq-oj6UzC-61ed3M-8S65XF-c7stnd-7azCSr-cE1GgA-8xFZSs-73cWbo-fjGamh-6UNRYL-dSVfXC-6UNdHM-6mNHcj-eV5Lq-mZAu12-pCYRsM-7sXp7R-fQukd-pi2NqR-vwXbMv-61tXTL-8vrgpu-qtC2ke-d2N3os-nRVz3B-a8qwnw-iwT6-8vK5qf-bu8W1T-qBNudv-6ANpM5-e3d2LG-5PgR5E-5PgQEE-hbVK5M-kP6HZb-i6PuaU) | **Image Description/Drawing: 5.**  **APA FORMATTING AND CITATION**  [**Books, computer TV image**](https://www.flickr.com/photos/afightingfaith/3023604799/in/photolist-5ZdiB3-7F1eLV-76dzf9-76dzeo-76dzdy-yfzrs2-domPte-7fdEpi-fpCJSe-eXpnY9-fpSZRf-8VU8ps-4SNrp4-6AbArP-uThbcT-5caojk-5BbLne) | **Image Description/Drawing: 6.**  **PRESENTING YOUR FINDINGS**  [**Logos Pathos Ethos image**](https://www.flickr.com/photos/x1brett/5915077526/in/photolist-a1Gjth-c1qqzq-k36zt-Fmwt9-jdyxz-jdyyT-7hviX5-jdyyE-7hviX9-7hviX7-fd3q2J-2qt1Us-7yULrK-4NrnGe-9San3E-5Dk2EY-5Dk2DU-4Ex4Yr-gB1ae-ro5SYK-i3VsPJ-9HYS59-8WHfE6-ckMr8C-4wdUFd-k2LqL-kcDgfF-kcDdaT-kcD9Xk-8i1Gdp-anSkn7-9HW1sF-aejHzV-9j72EA-ggzNCM-sgMTuh-5nJwUm-npRxW-bFEL9-q3G4h9-aejJmF-8DS3Yx-eKDjrN-eKDjNS-8DS4KM-6UCw4-4ZahmK-vDUSFV-8ij5eL-8ifQap) |
| **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** | **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** | **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** |
| **Spoken Text:** Because there is so much information available right at your fingertips on the internet, it can be challenging to find information that is valid, reliable, and credible. You’ll learn about tools and techniques to conquer this challenge like targeting and filtering your results and making the most of credibility checklists and reliable source traits. | **Spoken Text:** There are several conventions and options on how to cite and format your sources. We focus on APA Style from the American Psychological association. Using APA allows you to keep track of your sources so that other people can be sure that your work is accurate and credible. | **Spoken Text:** When it’s time to present your findings, once you’ve decided on the format, you learn about how outlines can help you keep your information organized and focused. You will learn about how you might use the classical rhetorical proofs of logos, pathos and ethos along with a strong thesis statement and organizing principles that will ensure a credibility and clarity. |
| **Written Text** | **Written Text:** | **Written Text** |
| **Music/Sounds:** | **Music/Sounds:** | **Music/Sounds:** |
| **Music/Sound Credit:** | **Music/Sound Credit:** | **Music/Sound Credit:** |
| **Effects:** | **Effects:** | **Effects:** |

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| **Image Description/Drawing: 7.**  **REVIEW**  [**Power Image**](https://www.flickr.com/photos/smswigart/6078401891/in/photolist-ag8p7B-dXUT1b-dTAEgk-dTAwm4-yW1uAs-r8FLnp-9SZ287-rayb9P-raqKN7-qvdKrc-raqKs7-rayaLz-pQSAkB-a8hqxi-buw1Xj-fN83Fc-3cxf7e-dcNH5F-8khpSQ-jNu9Ct-6rg4Hy-7AvcTZ-jB2L6e-8vjY3x-5u4n3g-2pDouZ-5d2BJd-7BeDfL-EzaFD-AchDiq-dw3ZHd-ygAr8A-yW1jXE-ygJMja-zdC8zM-dfQPMi-dfQPAg-dfQPmr-7A8Txy-e4SQjN-bjLvcT-94FYBr-94yfw6-ahCFtp-9MA1XH-dThWUS-dhwwUe-7AvcSn-biWDqD-8KmdWd) | **Image Description/Drawing: 8. CLOSING SCREEN** | **Image Description/Drawing: 9.** |
| **Image Credit:** [**CC-BY 2.0**](https://creativecommons.org/licenses/by/2.0/) **from Flikr** | **Image Credit:** | **Image Credit:** |
| **Spoken Text:** Being able to gather information from a variety of sources is important, but so is being able to distinguish which sources are the most accurate and useful. Getting practice in finding information online and using tools that help you keep track of the quality, location and amount of information you find--such as APA-- puts you on the path to information literacy. The more you practice these skills along with presenting your findings, the more powerful and valuable your business writing becomes. | **Spoken Text:** | **Spoken Text:** |
| **Written Text:** | **Written Text:** | **Written Text:** |
| **Music/Sounds:** | **Music/Sounds:** | **Music/Sounds:** |
| **Music/Sound Credit:** | **Music/Sound Credit:** | **Music/Sound Credit:** |
| **Effects:** | **Effects:** | **Effects:** |

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| **Image Description/Drawing: 10.** | **Image Description/Drawing: 11.** | **Image Description/Drawing: 12.** |
| **Image Credit:** | **Image Credit:** | **Image Credit:** |
| **Spoken Text:** | **Spoken Text:** | **Spoken Text:** |
| **Written Text:** | **Written Text:** | **Written Text:** |
| **Music/Sounds:** | **Music/Sounds:** | **Music/Sounds:** |
| **Music/Sound Credit:** | **Music/Sound Credit:** | **Music/Sound Credit:** |
| **Effects:** | **Effects:** | **Effects:** |

**Information Literacy (Draft)--Writing Module**

(run time approx 2 min 36 sec)

1. TITLE SCREEN

2. OVERVIEW

Good, reliable and accurate information can be the lifeblood of any successful business or organization. In order to make good decisions or pursue one direction over another, it’s important to develop literacy around information and build skills for research that can support your business writing.

3. WAYS TO FIND INFORMATION

First, consider the ways you can quickly and easily find valuable information such as:

* Speaking to experts
* Collaborating with colleagues
* Reading books; or
* Searching the Internet

4. BEST PRACTICES FOR INTERNET SEARCHES

Because there is so much information available right at your fingertips on the internet, it can be challenging to find information that is valid, reliable, and credible. You’ll learn about tools and techniques to conquer this challenge like targeting and filtering your results and making the most of credibility checklists and reliable source traits.

5. APA FORMATTING AND CITATION

There are several conventions and options on how to cite and format your sources. We focus on APA Style from the American Psychological association. Using APA allows you to keep track of your sources so that other people can be sure that your work is accurate and credible.

6. PRESENTING YOUR FINDINGS

When it’s time to present your findings, once you’ve decided on the format, you’ll learn about how outlines can help you keep your information organized and focused. You’ll examine how you might use the classical rhetorical proofs of logos, pathos and ethos along with a strong thesis statement and organizing principles that will ensure credibility and clarity.

7. REVIEW

Being able to gather information from a variety of sources is important, but so is being able to distinguish which sources are the most accurate and useful. Getting practice in finding information online and using tools that help you keep track of the quality, location and amount of information you find--such as APA-- puts you on the path to information literacy. The more you practice these skills along with presenting your findings, the more powerful and valuable your business writing becomes.

8. CLOSING SCREEN

