

Principles of Economics 2e (2nd edition) covers the scope and sequence of requirements for a two-semester introductory economics course. The authors take a balanced approach to micro-and macroeconomics, to both Keynesian and classical views, and to the theory and application of economics concepts. The text also includes many current examples, which are handled in a politically equitable way. The second edition has been thoroughly revised to increase clarity, update data and current event impacts, and incorporate the feedback from many reviewers and adopters.

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