Principles of Economics 2e (2nd edition) covers the scope and sequence of requirements for a two-semester introductory economics course. The authors take a balanced approach to micro and macroeconomics, to both Keynesian and classical views, and to the theory and application of economics concepts. The text also includes many current examples, which are handled in a politically equitable way. The second edition has been thoroughly revised to increase clarity, update data and current event impacts, and incorporate the feedback from many reviewers and adopters.

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